

Program

**Workshop: “Challenges for Corporate Governance and CSR
in China”**

11 – 12 JUNE 2010 IN BERLIN (SCHWANENWERDER)

PRELIMINARY DRAFT (MAY 31ST)

Program structure: 1st day		
Time	Friday, June 11, 2010	Location
6.00 – 9.00 pm	Welcome Reception and Dinner	Bildungsstätte Schwanenwerder (Berlin)

Program structure: 2nd day		
Time	Saturday, June 12, 2010	Location
10.00 – 10.45 am	<i>Shengtian Hou</i> (Associate Professor at the School of Management, Beijing, P. R. China, University of Chinese Medicine (BUCM)) “Achieving sustainability with Harmony Monitor: a stakeholder-based CSR auditing system for FIEs in China”	Bildungsstätte Schwanenwerder (Berlin)
10.45 – 11.30 am	<i>Christoph Lattemann</i> (Professor for Information Management and Corporate Governance, Educatis University – Switzerland; Visiting Scholar Harvard University/Ash Institute - Asia Program) “Corporate Governance in BRIC Countries”	
11.30 – 12.00 am	Coffee-Break	
12.00 – 12.45 pm	<i>Hong Zhu</i> (Doctoral student, Technical University Berlin) “Overview of the progress of Chinese Environmental Liability Insurance (ELI)”	Bildungsstätte Schwanenwerder (Berlin)
12.45 – 13.30 am	<i>Martin Ma</i> (Social Accountability International & Solidaridad, Beijing, P. R. China) “CSR in China: Missing links and opportunities”?	
1.00 – 2.30 pm	Lunch	
2.30 – 3.15 pm	<i>Julka Jantz</i> (Research Fellow, Faculty of Economics and Social Sciences, International Politics Chair, University of Potsdam, Germany) “Private or privatized governance?: Mapping political sciences perspectives on non state global production standards”	Bildungsstätte Schwanenwerder (Berlin)
3.15 – 4.00 pm	<i>Su Qi</i> (Professor at the School of Business, Sun Yat-sen University, Guangzhou, P. R. of China) “A meta-analytical investigation on the relationship between corporate social responsibility and corporate financial performance in China”	

Supported by:

